



Value is about more than just the monthly rental.

Whole Life Cost is a smarter way of selecting vehicles for your fleet which takes into account all the costs associated with running a vehicle, not just the monthly rental payment.



An informed approach to cost reduction.

Utilising Whole Life Cost provides you with a better understanding of the actual costs associated with the operation of a vehicle over its contract and not simply the monthly rental cost.



Seeing the whole picture.

Whole Life Cost lets you better understand the true value between different makes and models beyond the monthly rental cost - particularly the savings electric vehicles offer over the contract lifetime.



Decision-making made easier.

Accurately calculating Whole Life Cost can be a challenge for even the most seasoned fleet professional. Our systems and experience make the adoption of Whole Life Cost simple and straightforward.



When it comes to cost, the devil is in the detail.

To show the importance of Whole Life Cost, we compared two vehicles over a four year contract hire agreement.

Whilst the petrol Golf has a lower monthly rental, the all-electric ID.3 is actually cheaper over the lifetime of the contract by more than £3,300.

Multiplied across a typical 50 vehicle fleet, the vehicle with the higher monthly rental would actually save more than £165,000 over the duration of the contract.

Contract Term 48 months
Contract Mileage 50,000

	Volkswagen Golf	Volkswagen ID.3
Total Rental inc. Disallowed VAT*	£20,012.83	£22,197.50
Fuel*	£3,125.00	£1,458.33
Insurance*	£2,592.00	£2,592.00
Class 1A NIC*	£5,133.32	£959.14
Contract Hire Rental Restriction	£616.39	£0
Corporation Tax Relief on * items	£7,715.79	£6,801.75
Contract Whole Life Cost	£23,763.84	£20,405.28
Monthly Whole Life Cost	£495.08	£425.11
Whole Life Cost Per Mile	47.5p	40.8p

Monthly rental includes maintenance. Vehicles featured: Volkswagen Golf 1.5 Life and Volkswagen ID.3 Match Pro