

# Why you should become a **Fleet Alliance Appointed Representative.**

Leave the complex administration behind  
and concentrate on selling.



Laureate Status  
2013 - 2023



Customer Service Winner  
2015, 2016, 2018, 2019



Platinum Accreditation  
Accredited since 2001



9001:2008  
Quality Management System



14001:2008  
Environmental Management System





# There's never been a better time to become an appointed representative.

Enjoy being your own boss with the backup and security of a trusted brand and organisation.

Leave behind the complex back room administration, the lack of funders and the scramble to find suitable discounts on new cars. And forget about the stress of ensuring you are compliant with the FCA and with Consumer Duty.

**Switch to Appointed Representative status with Fleet Alliance and that's all done for you, leaving you to focus on the customer, the consultation and the selling.**



Appointed Representatives at  
a recent AR conference

## Why join the Fleet Alliance Appointed Representative Scheme?

Fleet Alliance was the first, and remains **the most successful**, provider of broker partnerships. We started back in 2002. So we're experienced, committed and understand what drives appointed representatives to work with us.



### Get a competitive package, fast

Our AR package provides **excellent commission opportunities**. Start earning fast, with guaranteed payments within 14 days from the deal being funded.



### Immediate access to the major funders

Access eleven major funders, including Lex Autolease and ALD/Leaseplan, and **tap into the very best rental rates** for your customers.



### Outstanding procurement power

When you buy thousands of vehicles a year, and benefit from long-term, high profile relationships, you can **lock into some great terms**.



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We're also a great team to work with. We've been recognised as a **Great Place To Work** for the last eleven years running. So you and your clients will be looked after by a personable and professional team.



### Extensive product portfolio

Utilise our extensive knowledge of electrification to help your customers into EVs through BCH or salary sacrifice **whatever the size of customer.**



### Brilliant back up

Let our multi award-winning back office team **take care of all the administration and in-life support** while you can move onto your next customer.

The logo consists of the letters 'FCA-OK' in a white, sans-serif font. The 'F' and 'C' are joined together, and the 'A' is slightly larger and positioned between them. The background is a solid dark purple.

### Complete compliance

Work within our policy and procedures framework to **ensure you remain fully compliant.** Plus, our Compliance Team is always on hand should you require them.



## We're behind you all the way.

You'll be supported throughout by our highly experienced leadership team with **significant experience** in automotive and extensive industry connections.

### Award-winning tech

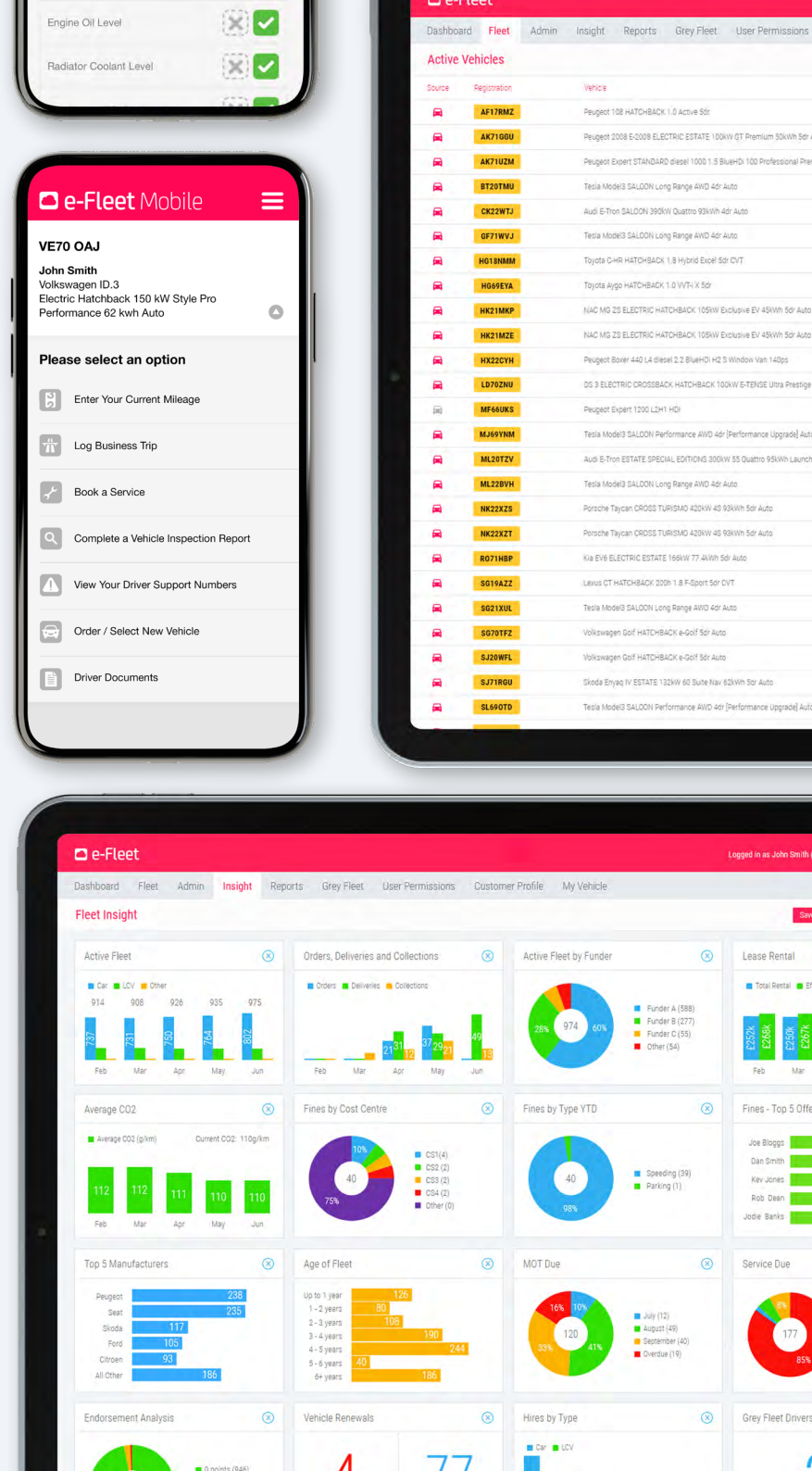
Our fleet management platform and **award-winning mobile app** provide your customers and their drivers with the latest and greatest fleet technology.

### Blow your own trumpet

Our marketing team will provide you with the **materials and resources** to ensure you can follow up leads and create interest in the market.

### Total support

And there's great back up from our **friendly and experienced AR team**, with weekly meetings and WhatsApp groups to ensure you always feel part of the team.





## Ready to get started?

Contact Laura Muir, our Head of AR and Partner to schedule an exploratory meeting.



**Schedule a call back** >

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